

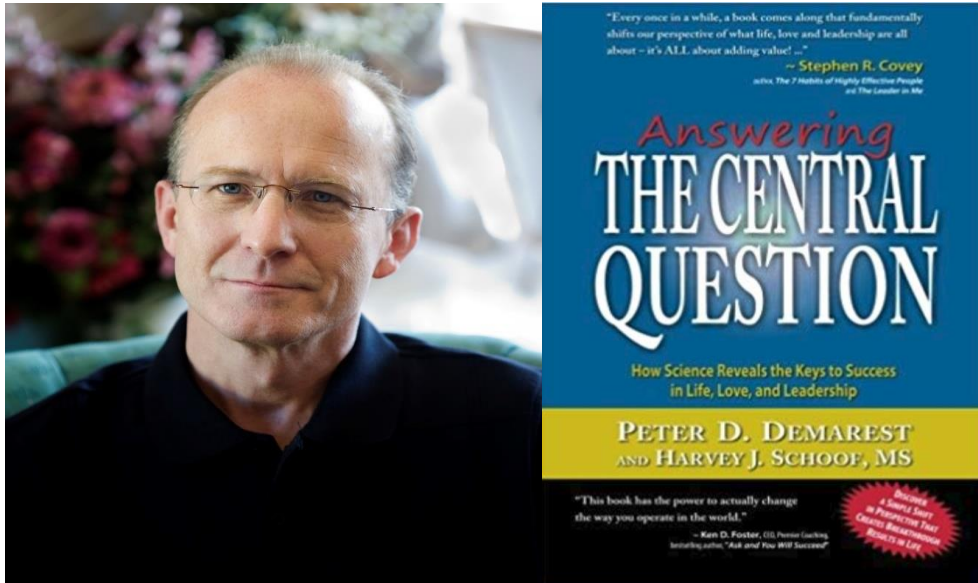
## Sociology, Culture, and the Mind-Brain-Value Connection.

The quest for understanding the interplay between culture, social influences, values, norms, motivation, and thinking is as old as the human race itself. Recent advances in the emerging science of neuro-axiology are providing new insights into the extraordinary influence that social, cultural, economic, and political forces have on how we think as individuals. But the science is also providing new insights and methods for people to break free of the limiting beliefs and habits imposed by past life experiences to break through to new levels of success and happiness.

**Special Presentation Oct 24<sup>th</sup>, 2018 at 1:50pm to 2:50pm at CCP C2-28.**

**Presenter: Peter Demarest**

**Co-Founder & President  
Axiogenics, LLC and The Self-Leadership Institute**



Peter is a leading pioneer in the applied science of neuro-axiology (mind-brain science + value science). He is the author of the book, *Answering The Central Question: How Science Reveals the Keys to Success in Life, Love, and Leadership* (Co-Authored with Harvey J. Schoof, MS).

Peter will be presenting a fascinating look into the science of neuro-axiology as it relates to sociology and certain current events. He will also provide cutting-edge, actionable information that could fundamentally shift how you think about and approach your studies, your relationships, your career, and your life.

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