

# Collegefairmagazine



Dear readers, **Collegefairmagazine's (CFM)** July publication focuses on instructional design, training and development, and technology, not necessarily in that order as well as being interdispersed throughout the publication. Our first feature continues with Gina M. Sansivero's second of three vignettes focused on technology and learning. We have just learned that Gina will as well be presenting along with Ms. Susan Brower, Media Services Coordinator at Loyola University at [CCUMC's Leadership in Media & Academic Technology Conference](#) October 3<sup>rd</sup> to 6<sup>th</sup>, 2018 at the University of Utah-Salt Lake City. Dr. G. Mick Smith gives a brief bio of Robb Holman, an expert in engagement and there will be a discussion of AI and AR by Jeremiah Alexander, Paritosh Gupta and Danish Dhamani.

**CFM** is co-hosting an entrepreneurial small business workshop at F.C.'s 2<sup>nd</sup> Annual Multicultural Small Business Fair July 28, 2018 at 5105 N. 5<sup>th</sup> Street in Philadelphia, PA. The business panel will start at 12:00 noon to 1:30pm. Panel members are: Kittura Dior, Community College of Philadelphia (Power-Up Program), Steve Lember, Vice Chair, Score Montgomery County PA, Mark Marinne, Jr., James Roundtree, Jr. MCA, and Eric Stover-Watson (NeedAPlumer Inc.). All experts in their respective areas of expertise. They will provide points of information on starting and running a small business,

from start-up to completion. For quick access to workshop info call: 215-485-2851.

*Remember, CFM wants to highlight your contributions as well, so send a brief of 150-200 words to [collegefairmagazine@gmail.com](mailto:collegefairmagazine@gmail.com). If it is longer it still can be published within limits.*

rls, 2018

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**Gina M. Sansivero, Dir. of Business Development, Education, FSR Inc.** Gina will be sharing a snapshot of her second vignette with a link to the fuller article for your follow up. Gina's second vignette is What



Students Want: Experiential Learning is a major consideration for students and the influence of technology is a powerful influence. The opportunities to integrate technology into the environment to enhance the students' environments produces memorable and hands on learning. Enabling and enhancing experiential learning (focus and retention) by combining technology with the natural environment is a unique prospect for educational technologists. This isn't a future trend; it is what students today agree is a necessary part of the 21<sup>st</sup>-century educational environment. How, then, as technologists, do we complement and supplement natural and hands on learning while overcoming these obstacles? Read the [full article here](#).

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## Training and Development

Robb Holman in reference to a 2014 survey by Deloitte University Press, nearly 90% of workers interviewed admitted that they were not excited about their careers. Business owners and too far 80%. The lack of purpose the Concerned employed leaders aren't behind at main reason is personal and passion in workplace. leaders have a variety of techniques in attempts to motivate their team members, however, this approach is not providing the transformational change needed to maximize workplace performance. These approaches almost always operate from the



outside in. During my talk to ATD-Philadelphia, I introduced a better way to transform workplace culture and conquer low engagement rates once and for all – it's called Inside Out Leadership. If you truly desire team member engagement, it starts with YOU. Three practical Inside Out Leadership principles I unveiled: 1.) It's All About Perspective!, 2.) Lead Yourself First, and 3.) Live a Life of Purpose. ([back to Table of Content](#))

Dr. G. Mick Smith indicates that "the bottom line about low employee engagement acknowledges that it is estimated to cost the U.S. economy roughly \$370 billion a year." As a result, Dr. Smith was pleased to host Robb Holman,

the Talent but he



Robb has a unique way of building rapport with an audience since he has the heart of a lion but he is as gentle as a lamb. Robb built a good rapport with the audience and made them feel safe in order to drill down to his heart-felt message of how we all need to be leaders to promote engagement in the workplace. Robb introduced a better way to transform workplace culture and conquer low engagement rates. Robb's reviewed three practical principles: 1.) It's All About Perspective!, 2.) Lead Yourself First, and 3.) Live a Life of Purpose was worth hearing about. I hope others may get a chance to hear Robb as well! ([Back to Table of Content](#))

**L&D Philly** is presenting a workshop on October 13, from 9:00am to 12:00 noon on Be Your Own Boss: Expert Advice on Running a Successful Business. The facilitator will be Ken Blackwell, CEO of InKlaritas. You can [Register](#) for this event.

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## Technology

In a subsequent issue of collegefairmagazine (Month), we featured information about AR (augmented reality) and AI (artificial intelligence), so here are two follow up notes as we keep track of changes and startups using either AR or AI or both in startup business models. Jeremiah “Effortless AR” is “currently Augmented Reality it’s not the one he had intended. He made a pivot, not because of a revelation from customers but because something he was trying to do required more effort than he thought it should, so he decided he should fix that problem first. The problem is prototyping AR Apps. [Read more.](#) Paritosh Guptal and Danish Dhamani’s use AI to help people with public speaking problems or issues, so they developed an app to solve that communication problems. ([Read more](#)) Both stories came to our attention by reading Robert Torres @ Technically Philly. ([Back to Table of Content](#))



Alexander’s  
Prototyping”  
launching an  
startup, but

## Instructional Design

Danielle Hart (2018) in eLearning Industry wrote about ID trends and learning trends “as organizations embrace learning as a journey rather than a singular activity, the focus will be on tools and techniques that offer personalization, meet learner where they are, and increased engagement.” [Read more](#) ([Back to Table of Content](#))

## Education Technology Conference

The conference dated for August 8-10<sup>th</sup>, 2018 @ Indiana University, College of Education, Bloomington, IL, USA. The conference will bring together scholars, researchers, students, educators, professionals and other groups who are interested in education and technology. [Contact](#) or use [ietcconferences@gmail.com](mailto:ietcconferences@gmail.com). You will be received warmly @ Indiana University campus.

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## Mentoring



“Small business owners who receive three or more hours of mentoring report higher revenues and increased growth. SCORE is America’s premier source of free, confidential business advice.” [Find A Mentor](#) ([Back to Table of Content](#))

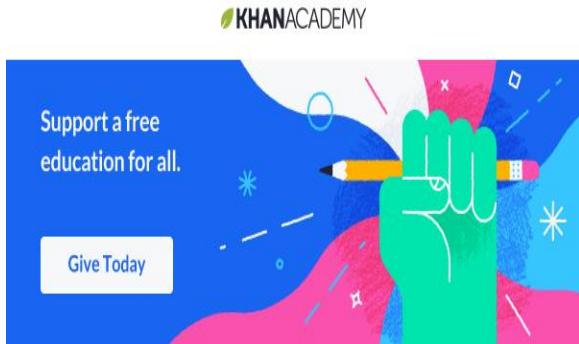


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## Khan Academy

If you have students who are preparing for their PSAT's or SAT's you may want to visit:



Collegefairmagazine works with the Academy to help tutor students in Math, Reading, and English. ([Back to Table of Content](#))

## ID, Technology and Training

Collegefairmagazine has attended and participated in



conferences, they are great in bring together an assortment of professionals to share skills, knowledge, and expertise about existing and pending nuances in the future of higher education. We encourage our readership to supprt PADLA's upcoming conference and their [Call for Presenters, Exhibitors, and Sponsors](#).

The 16th Annual Conference & Expo will taking place on December 18th, 2018 on the campus of La Salle University in Philadelphia. For information on these opportunities, feel free to contact me @ [louis.stricoff@padla.org](mailto:louis.stricoff@padla.org) or #610-772-3871 ([Back to Table of Content](#))

## Continuing Education

"Continuing education offers a way to enhance employability and career growth. This campaign will educate readers on the impact that continuing education can have on their careers while highlighting the accessible resources, such as online programs, that will allow them to take advantage of this in their busy life styles." [Read more](#) As a part of continuing education you may want to read 3 articles, they are: [Video Coaching](#), [Digital Culture](#), and [A Third Wave of Higher-Ed Reform](#).

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Sustainable Solutions

Presents Entrepreneurial Small business Workshop

At

F.C.'s 2<sup>nd</sup> Annual Multicultural Small Business Fair

July 28, 2018

5105 North 5<sup>th</sup> St.

Phila., PA 19120

Time: 12:00 noon to 1:30pm



Join Us On July 28<sup>th</sup>, 2018!!

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Register Early!!

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