

# Collegefairmagazine



Dear readers, **Collegefairmagazine's** (**CFM**) June publication features two outstanding professionals, Bobbie Baggio and Gina M. Sansivero. Bobbie is suggesting "that higher education has been descending on increasingly

slippery slope" and Gina discusses technology influences. Their respective vignettes are both illuminating and clarifying. A third feature is Generocity's Tech in The Commons 2018 series, which was held at different center-city (Philadelphia) locations including the City's Muciple Services Building, which "included digital and data storytelling, augmented and virtual reality, social media for action and Smart Cities," to support not-for-profit organizations with a better understand of how technology can be used to align with not-for-profit organizational goals. Finally, CFM wants to give a shout out to fathers and parents who see education, not sports and the most important goal to determine their sons or daughters future because only 0.5% or less become professional athletes.

**CFM** wants to highlight your contributions as well, so please email your thinking about a topic or subject in a brief of 150 words to [collegefairmagazine@gmail.com](mailto:collegefairmagazine@gmail.com). **CFM** accepts advertisements as well. Ad space, a Full Page=\$75.00 (members \$60.00), Half Page=\$50.00 (members \$40.00), and a Quarter Page= \$25.00

(members \$20.00). **CFM** is a 501c(3) Not-for-Profit organization.

Our membership cost is only \$3.00 yearly. Forward membership, donations, and Ad payments to: [paypal.me/collegefairmagazine](https://paypal.me/collegefairmagazine) and Ad files to [collegefairmagazine@gmail.com](mailto:collegefairmagazine@gmail.com) Thank You! *Psst, a review of CFM's online readership shows a 30% increase, 26% use mobile devices, and 74% use desktops, no tablets use was recorded for May's publication.*

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## CollegeFairMagazine Sustainable Solutions

*CFM* would like to take this opportunity to present **Dr. Bobbie Baggio** who suggest that over the last several decades' higher education has been



descending on increasingly slippery slope. Colleges and universities, including those fancy and elite, have some fundamental problems; one of these is economic weight. They spend more every year to finance growing

administrations and tuition continues to increase. David Gelernter stated in the *WSJ* in January 23, 2017 "Over 90% of U.S. colleges will be gone within the next generation, as the higher-education world inevitably flips over and sinks." If that happens who really loses? Can higher education raise from the ruins to reestablish itself in the very important roles it has always played (the creation of new knowledge, the decimation of existing knowledge and the preservation of knowledge) to benefit future generations? High-Tech will certainly play a significant role in that transformation. Moving past changes in time and place, the next revolution in learning will be driven by individualization and reality. Can higher education make the shift?

Bobbe Baggio is a consultant in curriculum development and e-learning integration for a global and virtually connected workforce. Her area of expertise is the incorporation of technologies to enhance human performance including adult and workplace learning. Bobbie is as well interested in helping organizations have a focus on multicultural and international eLearning. ([back to Table of Content](#))

The second vignettes is by **Gina M. Sansivero**, *Dir. of Business Development, Education, FSR Inc.* Gina will be sharing a snapshot with a link to the fuller article for your follow up.



Gina starts us off with Involving and engaging discussion about commuter students on campus is a priority for schools. I would add, especially at community colleges more so than traditional four-year colleges and universities. Gina continues with generally, commuter student retention is lower than students living on-campus or in college owned housing. This could be the result of a number of factors: commuter students not feeling connected to the school brand (house proud); lack of social connectedness; increased distractions/responsibilities from non-academic sources; lack of amenities on school grounds created for their complex lifestyle, etc. Fortunately, technology offers a conduit to increased connectivity. While technology alone will not be a campus cure-all for commuter retention, it can help support engagement, encourage group interactivity and provide conveniences to keep commuters on campus longer. Read the [full article here](#). Gina will share two other vignettes, one on What Students Want: Experiential Learning and Presentation Technologies 101 in subsequent collegefairmagazine publications. ([back to Table of Content](#))

Recently, **Generocity's Tech in The Common 2018** series was held at different center-city locations including the City's Muciple Services Building, which "included [digital and data storytelling](#), [augmented and virtual reality](#), [social media for action](#) and [Smart Cities](#)." The introduction and reintroduction to the aforementioned was a neuronal experience, energizing as it stimulated thinking and connection to the tech world of "all things internet and possible." It was "all a part of the [second installment of Tech in the Commons](#), Generocity's free tech bootcamp series presented by **Knight Foundation** and **Comcast NBCUniversal**." All events were well attended, people were very interested and open to sharing

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tech information and learning from the speakers. to audience A sense of collegiality was well balanced in part because of the host and their caring, but professional mannerisms and personalities. The interaction, involvement, and hands on was both stimulating and very informational as well as educational. I would certainly recommend your attendance at next year's Tech in The commons event (2019).



Tech in the Commons' Smart Cities project night at the Innovation Lab.

The subtitle quote sums it up rather well, "understanding the various challenges in a community and identifying ways technology might support a better solution." I was able to meet Ellen Hwang, City of Philadelphia, Julie Zegle, Genocity, Mike from Wynnfield Heights, Jean from North Philly, Nicholas, Google News Lab, and reconnected with Louis Strioff, PADLA to cite a few on hand. The jobs and occupations of attendees were interesting, from a psychologist, social media strategist, instructional designer to a technology bit coin investor.

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SCORE is offering a 3 part series on "[The Megaphone of Main Street: Women's Entrepreneurship](#) the "focus will be on men and women-owned businesses and mentorship." You will be able to find plenty of downloads for women-owned business, financing, and mentoring.

CFM solutes Montgomery County's SCORE program, it offers a host of startup close, it is a to know about



services for small and business. If you live convenient resource and visit.

## Montgomery County

SCORE | Montgomery County PA  
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Mentoring Locations:

- Blue Bell
- Collegeville
- Jenkintown
- King of Prussia (Valley Forge)
- Telford

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## Education Technology Conference

The conference dated for August 8-10<sup>th</sup>, 2018 @ Indiana University, College of Education, Bloomington. IN, USA. The conference will bring together scholars, researchers, students, educators, professionals and other groups who are interested in education and technology. [Contact](#) or use [ietconferences@gmail.com](mailto:ietconferences@gmail.com). You will be received warmly @ Indiana University campus.

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## Collgee Board Forum



### College Board Forum 2018

Dallas, Texas  
October 22-24, 2018

[Register Now](#)



This year's College Board Forum offers a wealth of thought-provoking sessions and roundtable discussions focusing on admission and counseling, advocacy and policy, educational equity, and financial aid. Don't miss the opportunity to join your colleagues in Dallas for two and a half days of professional development and networking.

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## Important Surveys

Here are two important and vital surveys CFM supports, we are asking you to take the time and complete both—Thanks!



Take 2018 **Campus Technology's** [Teaching with Technology Survey](#). Campus Technology wants you to "provide your personal opinion on these questions and more in this exciting study! Keep a look out for the results in a future report to see how your opinion compares to other higher education professionals." [The second survey](#) will help to determine what dispositions an online learner should possess" (5-10 minutes to complete). This survey was brought to CFM's attention by **USDLA** and administered by Dr. Suzanne Ensmann, Assistant Professor USDLA Member College of Social Science, Mathematics, and Education, The University of Tampa Department of Education.

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## Sports and Higher Education

Amarri Trueheart was a young basketball prodigy, a star point guard for Cheltenham HS's girl's basketball team graduating in 2015. Amarri also played in Collegefairmagazine's New York vs Philly Basketball Classic (2013). She is now a star point guard for New



Jersey Institute of Technology (NJIT). Amarri went to

Albney University her freshmen year, but found that too far from home. She transferred to NJIT.

However, the bigger story is not Amarri's basketball talent, which is great! But her academic major is biology, because her real dream is to become a doctor, yes a medical doctor! There is the adage that "sports is not an end, it's a passageway" to academic success as well. Amarri is taking that adage to heart to pursue a medical career.

Amarri continues to practice her basketball skills and drills preparing for her senior year, but she will still have a year of eligibility remaining on her sports scholarship. Also, she is a research intern assistant at Fox Chase Cancer studying cancer's effects on minority populations. She finds this so exciting learning new research techniques and skills, use of data sets, and medical terminology.

When asked about her favorite pass time, she indicated when not doing research or playing basketball, she responded with reading, a very good pass time considering her dream of going to medical school. Also, mentioned in passing was her love of the environment and wanting to make sure society takes care of our ecosystem. [\(Back to Table of Content\)](#)

## Fathers and Responsibility: Sports & Higher Education Cont.

Collegefairmagazine (CFM) has been in touch with some outstanding fathers and parents over the years as a result of its events and the New York vs. Philly Basketball Classic. CFM We would like to honor these fathers and parents for their due diligence, hard work, and preparing their sons or daughters for higher education and a future after sports, they are but not limited to Dhiaamin Stukes (Amari, [LaSalle University](#)); Trueheart (Amari, [NJIT](#)), Lee Berry (Olivia, [University of Pittsburg](#)) and Chris ([LaSalle University](#)); Barry Monie (Amari, [University of Pennsylvania](#)); Paul Jordan (Maria, [Jackson State University](#)) and

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Neia, [Seton Hall University](#)); Coach Laney (Betnijah, [Rutgers University](#), WNBA); Darryle Wallace (Darius, [Bloomsbug College](#)); Jennifer Jones (Quan, [East Strussburg University](#)), and Quincey Jones (Ashely, [West Virginia University](#)). ([Back to Table of Content](#))



**CollegeFairMagazine**  
Sustainable Solutions

Presents Entrepreneurial Small business Workshop

At

F.C.'s 2<sup>nd</sup> Annual Multicultural Small Business Fair

July 28, 2018

5105 North 5<sup>th</sup> St.

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Time: 12:00 noon to 1:30pm



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